

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



The Compassionate Samurai Business Hour Thursday at 1 PM Pacific

**June 29th 2017: Encore: How to Design Your
Company's Innovation Strategy using The
Innovation Design Wheel**

Innovation means different things to different people. When a CEO says "innovation", it's rare that employees truly understand what the CEO means. Innovation can mean ... a thing, a value, a concept, a process or a strategy. Yet, some leaders use it to describe technology, R&D, or marketing. Sadly, innovation often gets thrown around like magic dust, a buzzword that's lost its charm. In this show, John Storm, President of the BrainStorm Network, will share his insights & experiences after 25 years of innovation involvement. We'll talk about a proven innovation process, along with a new mo

[Read more](#)



Tune in

Thursday at 1 PM Pacific Time
on VoiceAmerica Business
Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?
Call In Live! Call-In
Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Featured Guest



John Storm

John Storm is the founder of the BrainStorm Network. He works with people who want to bring their ideas to Life! His focus is to help people get unstuck, spark fresh thinking, & generate game-changing ideas, solutions, and results.

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

