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**August 29th 2017: The Power of Marketing with
Stories in Your Business**

You know you should have a content marketing strategy right? But when it comes to developing content, how do you know which is the right medium for you? Join us this week as Creator of the Content Personality Wheel, M. Shannon Hernandez explains the difference and how you can use stories to powerfully market your business. Discover the three things you can do right now to write content that connects and builds community.



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Featured Guest



M. Shannon Hernandez

M. Shannon Hernandez is the creator of the Content Personality Wheel™ and founder of the Content Strategy Academy™.

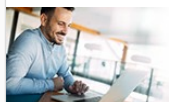
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