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October 17th 2017: The Importance of
Developing a Sales Funnel for Business
Success**

If you use the internet for attracting customers and marketing, you'll want to listen to today's interview with Content Marketing Specialist, Lyndsay Phillips. Lyndsay explains what a sales funnel is and why it is so important to have for your business. She also shares some great content marketing strategies and explains the difference between hiring a Virtual Assistant and a Content Marketing Specialist.



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Featured Guest



Lyndsay Phillips

Lyndsay Phillips is a serial entrepreneur; self-professed organizational freak, client-appointed task master plus project ninja and warrior content marketer for life & business coaches, accountants and other online entrepreneurs across the globe.

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