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EMPOWERMENT



#### Defining Moments

Archives Available

**October 26th 2017: Supersonic Branding Expert to the World - Stories Revealed**

Sammy says: The equation is simple really... Without trust you have no credibility. Without credibility you have no customers. Without customers you have no cashflow and without cashflow you don't have a business. Without a brand you are unrecognisable and without effective marketing you are invisible. All of these parts are super important in your brand building mix, so join Sammy for a transformational journey and be the brand you want to see in the world. Behind the Sammy Blindell BRAND is an incredible woman who has faced challenges since her tender youth. Sammy's DEFINING MOMENTS

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#### Featured Guest



#### Sammy Blindell

Sammy is a brand psychologist, with 23 years of expertise in brand strategy, brand design, brand communication, colour psychology, neuro-linguistic programming, compelling language, graphic design, print, advertising, marketing, online strategy and social equity.

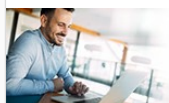
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