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## LEADERSHIP BEYOND BORDERS

WITH

KIMBERLI J. LEWIS



### Leadership Beyond Borders

Tuesday at 3 PM Pacific

**December 5th 2017: Business Growth through Presence and Reputation Management**

It is critical to diligently watch and manage your online reputation in order to ensure business success and growth. It is also important to have a well-thought-out reputation development strategy in place for your business, but what does that mean? It means understanding your online presence, engaging your potential clients /customers and managing the entire customer process, including customer feedback. It is crucial to know what your customers/clients are saying about your business while at the same time, taking measures to develop your business reputation. Many busines

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### Featured Guest



#### Mike Blumenthal

Mike is widely cited as the foremost Local Search expert in North America and affectionately known among his colleagues as 'Professor Maps'.

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