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December 19th 2017: Beyond GDP - new metrics for a more inclusive future

My guests are two of the co-founders of Gross National Happiness USA. We talk about the importance of moving beyond Gross Domestic Product as a measure of economic well-being, the Gross National Happiness framework, the conversations they've had with thousands of people from all walks of life and how you and your community can participate.

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Featured Guests



Paula Francis

Paula Francis is a co-founder and Vice President of GNHUSA, and Chief Happiness Walker. She has been enamored with the idea of an economy grounded in happiness since first learning about the concept in 2008.

[Read more](#)



Ginny Sassaman

Ginny is a co-founder and President of GNHUSA. In 2011, she created the Happiness Paradigm Store and Experience, and began writing essays on cultivating personal and community well-being for the Happiness Paradigm blog.

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