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December 12th 2017: Helping African American Entrepreneurs Take Flight

At their earliest stage, entrepreneurs generally get funding from friends and family – those supporters culled from alumni groups, professional connections, and longstanding familial and social networks. For most entrepreneurs, this abundant and friendly pool of capital is a financial lifeline that can be the difference between a great idea and a promising startup or small business. That is, unless you're African American. The problem, as pointed out by Runway Project founder Jessica Norwood, is that wealth in the U.S. clearly falls along racial lines. Runway Project is a national initiative

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Konda Mason is a social entrepreneur, earth and social justice activist and spiritual teacher. Her current work speaks to the intersection of the next economy, social justice and spirituality.

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Annie McShiras is an investment associate at Self-Help Federal Credit Union, one of the fastest growing community development credit unions in the country with more than 80,000 member-owners.

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