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The Soul of Enterprise: Business in the Knowledge Economy
Friday at 12 Noon Pacific
December 8th 2017: Customer Transformations

Ron and Ed often speak about the knowledge economy, heck the show's subtitle refers to it, and one question often pops up - What comes after the knowledge economy? Our Guest Joe Pine thought it would be the "experience economy." They phrase we like best is the "transformation economy." On Friday's show we'll talk about what they really mean and its likely impact on professionals.



Tune in

Friday at 12 Noon Pacific Time
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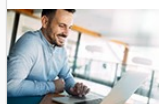
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