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Marketing That Won't Break The Bank



with
Janet Kunst



**Marketing That Won't Break the Bank
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December 13th 2017: 7 Types of Videos to Add
to Your Marketing Mix**

Today, video is such an important part of social media that you can't ignore it. It needs to be an integral part of your online marketing strategy. There are so many different ways that you can use video online, but you need to know how to use it effectively. In this week's episode we are going to explore 7 different types of videos that you can use on a variety of platforms to not only get your message to your audience, but also engage with your audience.



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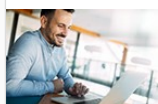
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