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**BUSINESS**



## Managing to Make a Difference

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**January 4th 2018: Spending More Time on Your 20 Percent**

In this week's episode of Managing to Make a Difference, Larry Sternberg and Dr. Kim Turnage discuss why you should spend more time on your 20%. This idea comes from the 80/20 rule, which essentially states that 20% of your efforts account for 80% of your results. Time management is not necessarily about doing several things at once, but rather spending your time on the things that make the biggest impact. As discussed before, playing to one's strengths will provide you the biggest return on your investment. Therefore, if you spend 20% of your effort doing things you are good at and enjoy, you

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## Featured Guest



### Kyle Bruss

As the lead of talent acquisition and associate learning and development for Talent Plus @, Kyle Bruss obsesses over finding talented candidates for Talent Plus and ensuring our onboarding and learning programs meet associate needs.

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