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The Tech Cat Show

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January 24th 2018: This week's guest, Aimee Helfand, CEO of Famileague

With family-friendly entertainment in mind, Famileague, a multi-platform network and digital media company, works to provide a unique blend of play, content, and technology. We team up with this week's Tech Cat Show guest, Aimee Helfand, CEO, to get the low-down on online advertising, influencer marketing, and the latest in family entertainment. Learn how to regale the whole entire family, with your knowledge gained here on the Tech Cat Show!

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Featured Guest



Aimee Helfand

Aimee Helfand is Founder and CEO of FamiLeague, a leading, family-focused digital media company, uniquely intersecting content, technology and play.

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