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BUSINESS



**Preparing for the Unexpected**  
Thursday at 10 AM Pacific  
**March 15th 2018: Making it Easy: The 7 R's of BCM and DR**

Quite often when Business Continuity and Disaster Recovery practitioners try to convey the various aspects of a Business Continuity Management (BCM) or Disaster Recovery (DR) program, we miss the mark. We use our own language to convey messages and processes that aren't in others' diction. This episode will describe 7 terms that start with "R" that a practitioner can use to help describe to executives or non-BCM/DR practitioners what a BCM/DR program is all about and what each phase of the program contains. The 7 R's will help anyone understand what a BCM/DR program is all about. We'll

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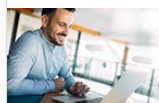
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