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BUSINESS



In China with Michelle Zou
New Episodes Weekly
March 15th 2018: Why Did Some Companies Fail While Others Succeeded in China?

Since China opened the door to the world in the 1980s, many foreign companies have made efforts to invest and establish subsidiaries in China, mainly for the relatively low-cost labors and materials or for the massive Chinese market. The Chinese government has issued many policies to attract foreign investment, experts and know-hows. However, some of those foreign companies have failed and retreated from China, while some have thrived and China becomes a major growth market. If we take out the macroeconomic factors such as political impact and global financial crises, and focus mainly on fa

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Featured Guest



Weidong Chen

Weidong Chen, founder and CEO of HAORAY LLC, is a Beijing native from China. He has 20 years of marketing and finance experience in various industries.

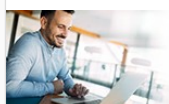
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