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March 7th 2018: AR Transforms our World, with Shel Israel, Transformation Group

Wrapping up our month of AR is this week's Tech Cat Show guest, Shel Israel, CEO and Co-Founder of Transformation Group. A media, education, and consulting firm, Transformation Group was created to help businesses trying to understand the transformational impacts of immersive technology, especially Virtual Reality and Augmented Reality. An author of seven books and contributor to Forbes, Business Insider and more, Shel drives Transformation Group's efforts by overseeing its products and services, and building its talented and diverse network of AR experts. Heading Transformation Education Grou

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# **Featured Guest**



#### Shel Israe

Shel Israel, co-founder and CEO, has enjoyed a long and successful career as a business technology consultant and writer.

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