



In China with Michelle Zou
New Episodes Weekly
March 22nd 2018: How to Seize the Healthcare Opportunities China?

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We've talked about China's healthcare market opportunities in the previous episodes, some audience are interested in how to seize these opportunities. For example, if you are a manufacturer of medical products, who should you work with to market and sell to Chinese customers? What kind of partnership should you look for in China? What is the process for your medical products to register and be distributed in China? In this episode, I will discuss these questions with Christina Zhao, Founder of two companies, Pharmed and Polycare, to understand from the agent and distributor side, how they

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Featured Guest



Christina Zhao

Ms. Christina Zhao is the President of Pharmed LLC (<https://www.pharmedllc.com/>) and Cofounder of Polycare Technology (Beijing) Co., Ltd. She has over 18 years of experiences in import, export and international sourcing practice, and 13 years of procurement experience in Pharmaceutical raw materials, Active Pharmaceutical Ingredients, veterinary drug, etc.

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