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The Compassionate Samurai Business Hour
Thursday at 1 PM Pacific

March 15th 2018: Encore: How to Design Your Company's Innovation Strategy using The Innovation Design Wheel

Innovation means different things to different people. When a CEO says "innovation", it's rare that employees truly understand what the CEO means. Innovation can mean ... a thing, a value, a concept, a process or a strategy. Yet, some leaders use it to describe technology, R&D, or marketing. Sadly, innovation often gets thrown around like magic dust, a buzzword that's lost its charm. In this show, John Storm, President of the BrainStorm Network, will share his insights & experiences after 25 years of innovation involvement. We'll talk about a proven innovation process, along with a new mo

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Featured Guest



John Storm

John Storm is the founder of the BrainStorm Network. He works with people who want to bring their ideas to Life! His focus is to help people get unstuck, spark fresh thinking, & generate game-changing ideas, solutions, and results.

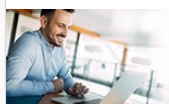
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