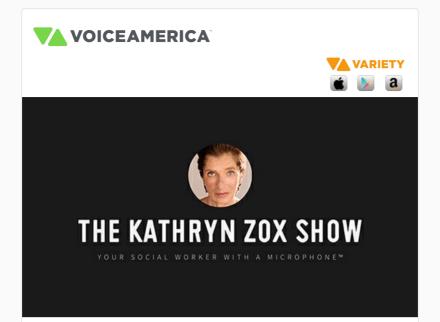
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The Kathryn Zox Show Wednesday at 7 AM Pacific

March 21st 2018: Ep. 1: Youth Leadership and Ep. 2: Personal Branding

Kathryn interviews educator and speaker Anni Keffer, author of "Leadership Built on Why: A Guide for Young Adults". It's a myth that young people should wait until they're older to become leaders - the Parkland school shooting survivors are outstanding examples of this. Keffer lays out a clear roadmap on how young adults can aim high, find their essential purpose, become tomorrow's leaders - and gain the courage to lead from their convictions. Kathryn also interviews personal branding expert Krista Clive-Smith, author of "Get Noticed, Be Remembered: Creating a Personal Brand Strategy for Su

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Featured Guests



Anni Keffer

Anni Keffer is a nationally recognized educator, speaker, author, and entrepreneur who is passionate about youth leadership.

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BE REMEMBERED

Krista Clive-Smith

Krista Clive-Smith is a nationally recognized expert in the fields of Branding, Organizing, and Business. A sought-after speaker, Krista frequently presents at conferences and corporate events, as well as provides training and management consulting for business owners and high-performance brands in the U.S. and Canada.

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