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April 9th 2018: Play Where Others Aren't Playing
- Embrace Market Risk

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One of the hallmarks of successful disruptors is that they embrace the risk—and opportunity—of playing where others don't. While being ahead of the game in this manner doesn't always pay off, when it does it pays off in a big way. In this episode, Whitney Johnson welcomes four-time Olympian, World Champion and multiple-medalist turned successful entrepreneur, Angela Ruggiero, in a conversation about her stellar career as an ice hockey athlete, Olympic Committee member, co-Founder/CEO of Sports Innovation Lab and champion of women in sport. In addition to being a world class athlete, An

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Featured Guests



Angela Ruggiero

Olympic Gold Medalist and member of the Hockey Hall of Fame with leadership positions at the highest levels of sport, including the Executive Board of the International Olympic Committee, Angela guides the strategies of major sports organizations.

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Richie Norton

Richie Norton is the bestselling author of The Power of Starting Something Stupid as well as the #1 Amazon download Résumés Are Dead and What to Do About It.

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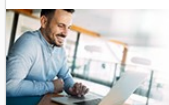
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