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**April 16th 2018: Leadership and The Importance  
Of Playing To Your Strengths**

True leadership in disruption involves knowing about and playing to your distinctive strengths. My guest this week is leadership expert Sanyin Siang. Sanyin helps leaders launch and create value by focusing on mindset, behavioral change, and team and culture building. Sanyin is a CEO Coach, Author, and the Executive Director of the Fuqua/Coach K Center on Leadership & Ethics (COLE). Prior to Duke, Sanyin worked at the American Association for the Advancement of Science (AAAS), the world's largest federation of scientific and engineering societies, and publisher of Science. Her initiati

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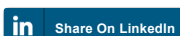


##### Sanyin Siang

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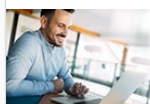
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