

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



VOICEAMERICA BUSINESS



In China with Michelle Zou
New Episodes Weekly
May 24th 2018: Encore: Strategies for Building Business Partnerships in China

Tune in

New Episodes Weekly on
VoiceAmerica Business
Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Many people know China is a huge market and they cannot ignore it, but they also have concerns about working in a market they are not familiar with, and especially after having heard stories about intellectual property protection challenges in China. What should a successful partnership look like? How do you build business partnerships in China? Who should you work with? What resources you can tap into? What are the industries you need to concern about IP protection and how? In this episode, Andy Wilson, Chair of the Washington State China Relations Council, will share with you his thoughts

[Read more](#)

[DOWNLOAD PDF](#)

[GET CODE](#)

Featured Guest



Andy Wilson

Andy Wilson has been a leader in international economic development, innovation, and China-U.S. trade for more than 25 years.

[Read more](#)

Share This Episode

[Share On Facebook](#)

[Share On Twitter](#)

[Share On LinkedIn](#)

Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

VOICEAMERICA BLOG