



Startup Focus



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Startup Focus with Game-Changers,
Presented by SAP
Archives Available
**July 10th 2018: Encore: The Startup Mindset:
Innovation for Sale**

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The buzz: Congratulations! How do you know when your tech startup is a success? A big enterprise answers your call. What's in it for them? Your disruptive products and solutions deliver the innovation they cannot develop on their own due to cost, change-resistant culture, lack of agility, and sluggish internal creativity. Our panel of startups and advisors will share insights on the entrepreneur's journey from vision to getting the big players to say "Yes!" The experts speak. Ian Nazzari, Huru Systems: "For a successful technology, reality must take precedence over public relations, for natu

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Featured Guests



Ian Nazzari

Ian Nazzari, CEO of Huru Systems, has created and patented the next generation Supply Chain Platform to help Utilities with the more complex issues dealing with physical assets in the organization.

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Simon Bain

A leader in the IT industry for over 20 years, Simon Bain identifies and develops innovative search and security applications.

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Dave Katona

In IT industry for over 20 years, Dave Katona works with startups at SAP helping mentor and drive go to market efforts for the Americas.

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