

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



**BUSINESS**



**In China with Michelle Zou**  
**New Episodes Weekly**  
**June 28th 2018: Opportunities for Advanced Enterprise Solutions in China**

#### Tune in

New Episodes Weekly on  
VoiceAmerica Business  
Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Since 1980s, companies took advantages of China's low cost labor, land and materials to compete in the market. However, today labor and land cost is no longer competitive in China, and Chinese companies are looking for new ways to improve efficiency and stay competitive. In the meantime, many US companies have developed advanced solutions and have been leading the industry with continuous R&D. Experts like Michael Rawding are serving as the bridge to help the needs find solutions. Rawding, a former executive from Microsoft who served as the President of Microsoft Greater China, Japan and As

[Read more](#)

[DOWNLOAD PDF](#)

[GET CODE](#)

#### Featured Guest



#### Michael Rawding

Michael Rawding currently advises US companies on both entering and optimizing their operations in Asia, with an emphasis on China and Japan.

[Read more](#)

#### Share This Episode

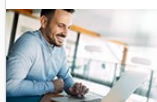
[Share On Facebook](#)

[Share On Twitter](#)

[Share On LinkedIn](#)

#### Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

**VOICEAMERICA BLOG**