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BUSINESS



Game-Changing Conversations



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Game-Changing Conversations, Presented by SAP

Archives Available

July 3rd 2018: Encore: Circular Economy: Radical and Unproven or Saving the Planet?

The buzz: "The goods of today are the resources of tomorrow, at yesterday's resource prices" (Walter R. Stahel). The last 150 years of industrial evolution have been dominated by a one-way model of production and consumption where goods are manufactured from raw materials, sold, used, then discarded or incinerated as waste. As this practice is not sustainable, the call for a new economic model is getting louder. Enter the circular economy model, recognizing value and eliminating waste by maintaining products, extending their service life, and repurposing one product's waste to maintain another

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Featured Guests



Christopher Koch

Christopher Koch is director of thought leadership for the SAP Center for Business Insight.

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Will Ritzrau

Will Ritzrau is a trained marine biologist and climatologist, and joined SAP in 1999. Will has worked in various customer and partner facing, and internal roles.

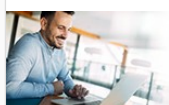
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