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The Soul of Enterprise: Business in the Knowledge Economy
Friday at 12 Noon Pacific
July 13th 2018: Interview: Reginald Lee, Strategic Cost Transformation

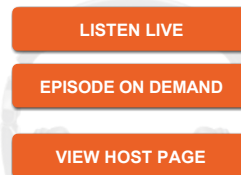
We are pleased to welcome back to the show Dr. Reginald Lee, author of Lies, Damned Lies, and Cost Accounting: How Capacity Management Enables Improved Cost and Cash Flow Management, and the founder of the Cash Flow Innovation Lab. He is in the final throes of completing his latest book, Strategic Cost Transformation: Using Business Domain Management to Improve Cost Data, Analysis, and Management. This book not only lights a candle in the darkness when it comes to the inaccuracies of cost accounting, but it also proposes alternatives, especially cash flow and capacity management. This is far m

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Featured Guest



Reginald Tomas Lee Sr, Ph.D.

Dr. Reginald Tomas Lee is an advisor and researcher in the areas of cash flow, capacity management, and profitability. Using a deep background in engineering and math, he has created tools and models that have helped executives in businesses of all types improve the management of cash flow and other financial data.

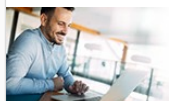
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