



# GETTING IN:

## A COLLEGE COACH CONVERSATION

WITH  
CO-HOSTS

Elizabeth Heaton

Ian Fisher

Sally Ganga

Shannon Vasconcelos

**Getting In: A College Coach Conversation**  
**Thursday at 1 PM Pacific**  
**July 12th 2018: LinkedIn; Community College**  
**Financial Aid; Common App Account**

We often think of social media as a negative element of the college process, but what if there was a way to use it to your advantage? We'll discuss this and some specific suggestions for using LinkedIn as part of your college applications. Did you know that financial aid is available at community college? We're giving you an inside look at one such office and offering tips on how to best leverage what's available to you there. In Office Hours, we're helping you get started on the Common App.

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**Featured Guests**



**Emily Toffelmire**

Emily Toffelmire brings to College Coach years of experience in both secondary and post-secondary education. She was a high school counselor in public schools in Nevada and California, as well as at an independent school in Thailand, where she helped students apply to colleges on four continents. She moved on to admissions at the University of Southern California, where she spent her first two years as an assistant director, recruiting and evaluating freshmen and transfer applicants from Washington and California. She then served as a senior assistant director of admission for the USC Dornsife College of Letters, Arts and Sciences, overseeing the merit scholarship selection process and prese

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**Jeanne Mahan**

Jeanne Mahan has significant experience in financial aid at the graduate and undergraduate levels. She was a financial aid coordinator at Tufts Cummings School of Veterinary Medicine and a senior financial aid counselor at Quinsigamond Community College. Jeanne has served as an ambassador for Massachusetts Education Finance Authority, visiting high schools and meeting with parents and students to discuss how to fund a college education. She has also presented to various groups involved in college awareness and readiness. Jeanne graduated from Emmanuel College with a bachelors degree in French language and literature, earned a certificate of French language from the Sorbonne, and a masters pr

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**Alan Katzman**

Founder and CEO, Social Assurity Alan Katzman is a recognized authority on the importance of proactively teaching students the effective and productive use of social media at all educational levels.

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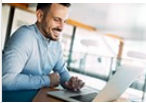
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