



Technology Revolution: The Future of Now
Wednesday at 8 AM Pacific/11 AM Eastern
August 8th 2018: Now Hiring on Purpose:
Sustainable Innovation Technologist - Part 2

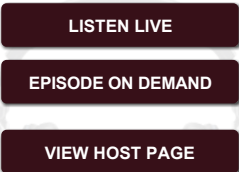
The buzz: “Chief sustainability executives the new environmental chiefs...wield extraordinary power” (www.sustainabilitydegrees.com). More employees, consumers and stockholders expect the companies they work for, buy from and invest in to be purpose-driven. How to get on board? Hire a Sustainable Innovation Technologist to develop teams, solutions and procedures to grow efficiency, employee retention, global impact and profits, all while reducing costs. Who knew purpose could be so good? The experts speak. Dr. John Frey, HPE: “If we have no peace, it is because we have forgotten that we belo

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Featured Guests



Dr. John Frey
Dr. John Frey is HPE's strategist on IT efficiency and the use of technology to drive sustainability and revenue opportunities.

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Robert Thiele
Robert Thiele is senior director at OpenText and in charge of OpenText's portfolio of SAP solutions in the Americas since 2014. This portfolio is sold and supported by SAP as SAP Solution Extensions.

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Jim Sullivan
Jim Sullivan is responsible for ensuring SAP's vision to 'help the world run better and improve people's lives' empowers our customers to solve some of the world's biggest economic, environmental and societal issues via SAP's collaborative network and technology solutions.

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