











Special Edition Series of

Coffee Break with **Game-Changers** 

with your host Bonnie D. Graham

Presented by

**Game-Changing Conversations, Presented** by SAP

**Archives Available** 

August 14th 2018: Al: Designing the Future of **Humanity - Part 2** 

The buzz: "It's going to be interesting to see how society deals with artificial intelligence, but it will definitely be cool" (Colin Angle). When humans and computers work together, they can do amazing things neither can do alone. Most design jobs today require empathy, problem framing, creative problem solving, negotiation, and persuasion. Wth a boost from Al. nondesigners can develop these skills and in the future, everyone will be a designer. The experts speak. Frank Diana, TCS: "The country needs and, unless I mistake its temper, the country demands, bold, persistent experimentation" (Fr

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### **Featured Guests**



Frank Diana is a Managing Partner and Futurist at Tata Consultancy Services, as well as a thought leader and frequent speaker. He has served in various C-Level roles throughout his career and has over 35 years of leadership experience. Currently at TCS, he is focused on a future shaped by changes in the societal, geopolitical, and economic landscape, and the associated implications for business. He blends a futurist perspective with a pragmatic, actionable approach gained through years of dealing with the practical realities of business. He scans multiple horizons with a strong ability to connect dots and identify future scenarios quickly and broadly.

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As Chief Design Officer, Maricel Cabahug is responsible for SAP's overall design strategy and product design. At the heart of everything she is does is her goal to improve people's lives by making work delightful.

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# Ian Gertler

Ian Gertler is an experienced marketing, communications, editorial and digital strategy executive that has focused on connecting the dots between people, processes and technology throughout his career ranging from leaders like Cisco, IBM, 1-800-FLOWERS, the Juvenile Diabetes Research Foundation (JDRF) and Special Olympics to startups that have redefined the norms.

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# Masha Krol

Masha Krol likes to think of herself as "glue". Glue that helps extremely different personalities gel. Glue that bridges the gap between technology and empathy. Glue that pulls together people's values, beliefs, and

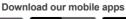
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