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**BUSINESS**



**The Brand Ambassadors  
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August 31st 2018: Branding Your Passion**

This will be our first remote podcast, airing live from the Rust Is Gold coffee and antique shop in Albuquerque. Not many of us are able to turn creativity into a successful commercial enterprise. Enter Steven "Fenix" Maes, musician, artist, filmmaker and motorcycle enthusiast. A veteran of the music and film industries, Steve has brought one of his passions to life: cafe racer motorcycles. His documentary on the cafe rocker, "Caffeine and Gasoline," to be released later this year, is already receiving acclaim. The film has also engendered a new enthusiasm in Albuquerque for all things vintage

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**Featured Guest**



**Steven Maes**

Steven is an award winning art director, graphic artist and audio producer. Having directed music videos and television commercials for a number of years, he has turned his creative sights on documentary film production.

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