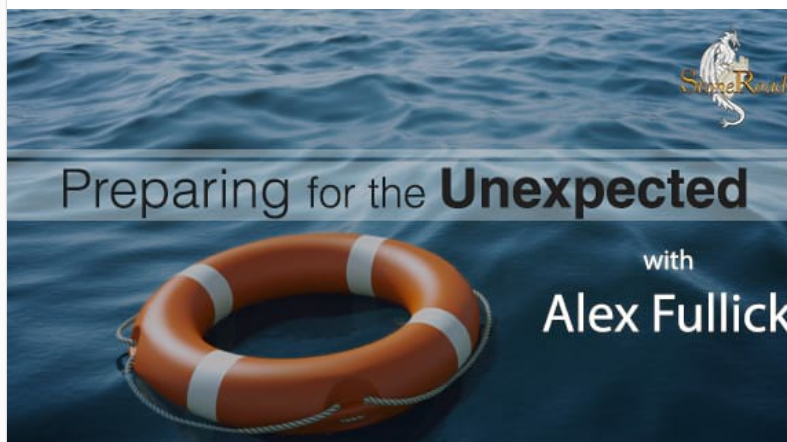


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BUSINESS



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Thursday at 10 AM Pacific
November 8th 2018: BCM and Lessons Learned from a Historical Perspective

As part of a well-functioning BCM/DR program, we should be learning from our mistakes and ensuring we can adapt and learn from the events of the past. For most, the assumption is we will learn from only our mistakes and not the mistakes of others or the past. We speak with business expert and author John Vespasian who will provide us insights on business continuity and how history can teach us about planning and lessons learned to improve our BCM/DR thinking and efforts. We'll talk about that by not validating conditions caused problems for Berblinger; how some groups were able to survi

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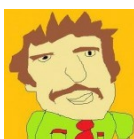
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Featured Guest



John Vespasian

John Vespasian has lived in New York, Paris, Madrid, and Munich. He is the author of nine books about rational living, including "When Everything Fails, Try This" (2009), "Rationality Is the Way to Happiness" (2009), "The Philosophy of Builders" (2010), and "The 10 Principles of Rational Living" (2012). His work reflects the values of self-reliance, tolerance, and entrepreneurship.

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