



# Game-Changing Predictive Machine Learning



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

**Game-Changing Predictive Machine Learning, Presented by SAP**  
**Wednesday at 11 AM Pacific /2 PM Eastern**  
**September 26th 2018: AI: Reinventing the Way We Work**

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The buzz: “Whether you like it or not, artificial intelligence (AI) and robots are going to be a big part of the future workforce” (Arjun Kharpal). In a recent SAP survey, nine out of 10 business leaders believe AI is critical for their companies’ survival over the next five years. This includes their ability to attract the “Digital Natives” born in the smart phone and live stream era. Our panel will share insights on how AI is re-inventing the way we work and can help you attract the next generation of workers. The experts speak. Ton Dobbe, Value Inspiration: “If you can dream it, you can d

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### Featured Guests



#### Ton Dobbe

Ton Dobbe is the Founder and Chief Inspiration Officer of Value Inspiration, an agency that helps business software companies rethink what can be, to become remarkable (again).

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#### Leonardo De Araujo

With his considerable technical expertise and his vast business knowledge, Leonardo De Araujo leads the technological team in charge of advising Beyond Technologies clients on the best technology solutions adapted to their needs.

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#### Sven Denecken

Sven Denecken is Senior Vice President, COO S/4HANA and Head of Product Success at SAP SE. As the COO, Sven is responsible for developing and implementing the business operations growth strategy, assessing customer and market requirements in alignment with SAP's S/4HANA strategy. Via Co-Innovation projects, he identifies key trends and best practices related to the application of new technologies that will help with the evolution of SAP solutions via SAP Activate and the respective product configuration content. Sven's many years of experience working together with customers and partners has enabled SAP S/4HANA development teams to respond quickly to changing markets, ultimately providing a

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