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**The Soul of Enterprise: Business in the Knowledge Economy**  
Friday at 12 Noon Pacific  
**October 12th 2018: Interview with Economist Russ Roberts**

Ed and I are honored to interview economist Russ Roberts, the host of our favorite podcast, EconTalk. Russ is the author of four books, each of which Ron recommends highly. We will discuss these books, along with other topics that Russ has addressed on his show. Folks, you don't want to miss this episode, and if you don't already listen to EconTalk, go subscribe to it right now. It's one of the best podcasts out there.



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#### Featured Guest



##### Russ Roberts

Russell Roberts, Associate Editor, founder and host of EconTalk, and founding advisory board member of the Library of Economics and Liberty. Roberts is the John and Jean De Nault Research Fellow at Stanford University's Hoover Institution.

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