



Fail Faster, Succeed Sooner with Dr. C: The Academic Entrepreneur Archives Available
October 18th 2018: Do More With Less: Strategic Management, Technology and Sustainability

Welcome back! This week we are joined by guests Dr. Ed Knab and Dr. Elmer Hall. Both are experienced scholars, consultants, entrepreneurs, and successful business owners with acute insights into the world of strategic management, technology, productivity, and sustainability. Come visit as they share their experiences regarding change management, globalization, major Influencers and disruptors, and sustainable business practices for the future. The business landscape continues to shift rapidly. Join us as we seek counsel from these brilliant professionals to learn about how to turn failure int

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Featured Guests



Dr. Ed Knab

Dr. Ed's 30 year professional career focused on the expansion of global supply chains in the hardware, office furniture & technology sectors. He spent 20 years developing global transportation networks & owned & operated a 1.2 million sq. ft. third party logistic (3PL) business & multi-modal logistics park home to the largest foreign trade zone in Michigan.

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Dr. Elmer Hall

Dr. Elmer is the President of Strategic Business Planning Company (www.SBPlan.com), doing strategic consulting for startups and expanding ventures. Major clients: IBM, Ryder, NextEra (FP&L), and Burger King (Diageo).

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