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**BUSINESS**



**Preparing for the Unexpected**  
**Thursday at 10 AM Pacific**  
**February 7th 2019: Encore: Business Impact**  
**Analysis: Tips and Slips When Performing a BIA**

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Thursday at 10 AM Pacific  
Time on VoiceAmerica  
Business Channel

One of the most important aspects of building a Business Continuity or Disaster Recovery Program is ensuring the quality of planning and execution of a Business Impact Analysis (BIA). The BIA is the foundation upon which a strong program is built. Leveraging information contained within his book "Business Impact Analysis: Building the Foundation for a Strong Business Continuity Program", Alex Fullick will take us through some of the trips and slips that many BCM/DR practitioners encounter when performing a BIA and what the impact of these slips have on the program. Alex will share not

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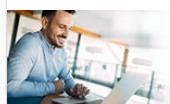
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