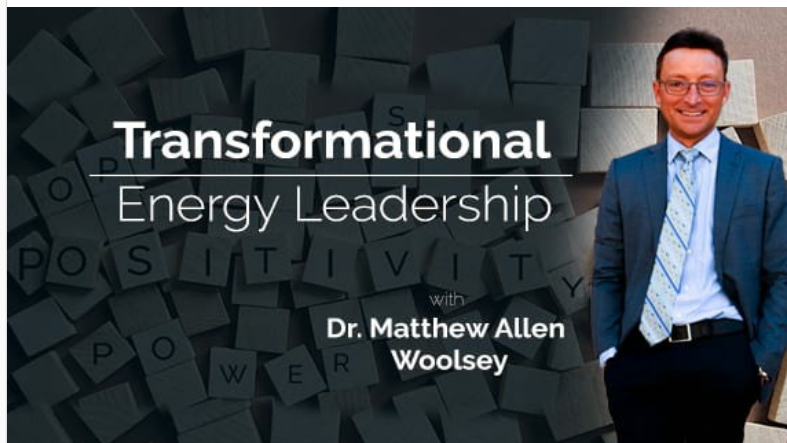


[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



EMPOWERMENT



**Transformational Energy Leadership
Archives Available
January 4th 2019: Leading Transformation
Through Social and Digital Media**

All leaders know that your personal brand builds trust. The call for transformation via the virtual world has never been louder! What exactly is the difference between social and digital media? Why do leaders need to pay attention to having a social and digital presence? What is your authentic story? All these questions and more are addressed as Dr. Ai shares her personal and unique business story of transformation as the inventor and creator of Classroom Without Walls. All leaders need to contribute, create, and connect and all this is done by stopping the thinking and taking action!



Tune in

Archives Available on
VoiceAmerica Empowerment
Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Featured Guest



Ai Addyson-Zhang

Dr. Ai Addyson-Zhang is an educator and an entrepreneur. She received her MA and Ph.D. in communication from Syracuse University and the University of Maryland, respectively. Ai has been teaching in higher education for more than a decade. She specializes in using social media to enhance student engagement and learning outcomes.

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

VOICEAMERICA BLOG