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LEADERSHIP MATTERS

with Dr. Sheryl White

GUEST CO-HOST DR. UNDRAYE HOWARD



Leadership Matters

Wednesday at 2 PM Pacific

January 9th 2019: The Genshai Effect: Step Into Your Own Excellence

Genshai is an ancient word that means, "Never treat another person in a manner that would make them feel small—including yourself." Genshai reminds us to check in with ourselves and do our best to right what is wrong within and do our best to impact the exterior forces that can seize us if we are not equipped to release their grip. Join our host Dr. Sheryl White, as she explores how to and the power of living, giving, and mastering Genshai with Kristin Address and Lance Schiffman, co-authors of the Genshai Effect.

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Featured Guests



Lance Schiffman

Lance's endeavors read like a roll call: philanthropist, entrepreneur, adventurer, investor, author, speaker, consultant, coach, humanitarian, advisor, and closest to his heart a father to three beautiful girls. Through his adventures, he personally challenges himself and those around him to achieve the ultimate and reach beyond the perceived impossible. Living this philosophy has lead Lance to his latest venture www.Genshai.com, a visionary online community to create efficiencies for non-profits globally. Look at the meaning of Genshai and you will understand Lance and the mission of this organization. (Genshai – never treat anyone in a manner which makes the

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Guest Image

Kristin Address

Kristin Address, co-author of the Genshai Effect

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