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**March 20th 2019: Soulful Leadership Creates Connection and Competitive Advantage**

According to Dr. Ciaramicoli, a “soulful leader” is a leader who leads with authenticity, integrity, and empathy. And we can all tell on a visceral level when we’re in the presence of such a leader. Not only do such leaders employ empathy, which is a powerful assessment and connector tool, but when they lead with “soul” they produce higher financial bottom line results than their colleagues. It turns out that creating and leading a workplace that is meaningfully connected and soulfully led also creates competitive advantage.

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**Featured Guest**



**Dr. Arthur P. Ciaramicoli**

Arthur P. Ciaramicoli, Ed.D., Ph.D., is a licensed clinical psychologist who has been treating clients for more than 35 years. He is a member of the American Psychological Association and the Massachusetts Psychological Association.

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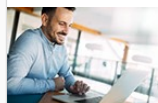
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