



Game-Changing Technology in Sports



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Game-Changing Technology In Sports,
Presented by SAP
Archives Available
March 19th 2019: Cirque du Soleil: Innovating the Experience

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The buzz: "Cirque du Soleil is known for amazing acrobatics and incredible performers on stage, but the technical gymnastics behind-the-scenes are just as impressive" (Starla Sampaco, www.geekwire.com). Originally composed of 20 street performers in 1984, Cirque du Soleil Entertainment Group completely reinvented circus arts and became a world leader in live entertainment. The organization has extended its creative approach to entertainment forms including multimedia productions, immersive experiences, theme parks and special events. Its core mission is to invoke the imagination, provoke the

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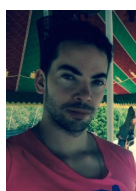


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Featured Guests



Frank Helpin

Frank Helpin is senior director of innovation at Cirque du Soleil, where he heads their innovation laboratory. He develops and executes programs aimed at pushing the boundaries of human performances and technological stagecraft.

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Alycia Rivas

Alycia Rivas is a fashionista turned sports and entertainment enthusiast by way of the software industry. Sound strange? It is said that people should take the least chosen path.

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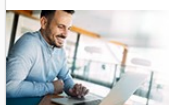
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