



# Game-Changing Retail Leaders



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Game-Changing Retail Leaders, presented by SAP  
Wednesday at 11 AM Pacific /2 PM Eastern  
May 8th 2019: **Encore: Fashion Disruption: Goliaths Fall**

The buzz: "Fashion has stumbled along for years without a particularly influential infusion of new ideas. But all of that is changing, and it is happening quickly" (Nadya Khoja [www.business.com](http://www.business.com)). The barriers to entry for new fashion houses continue to drop. Digitally native fashion companies arrive with little to no legacy process or technology issues, able to scale fast to beat the big companies. But regardless of size, they all have to get it right the first time or risk game-ending losses and near-instant irrelevance. Everyone is getting disrupted. The disruptors, and those who ride the wa

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### Featured Guests



#### Noah Gellman

Noah Gellman is the Co-Founder & CEO, The Lead. An experienced media and technology leader, Noah co-founded The Lead in 2017.

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#### Oliver Stocks

Oliver Stocks started his career at SAP Germany in 1998 as a Product Costing/Controlling consultant, instructor and project manager. In 2001, Oliver moved to Boston to drive the roll-out of SAP's newest ERP industry solution for the sportswear and fashion industry. Oliver continued his career at SAP America as a Consulting Director overseeing a team of functional, technical and PMO consultants. Oliver also served as Services Delivery Executive, driving large-scale global supply chain and digital transformation programs. After building out the Customer Success Team for Retail, Fashion and Consumer Products in North America, Oliver moved into Business Development and is currently responsible f

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Guest Image

#### Rick Barber

Rick Barber is the North American Industry Advisor for Fashion Retail at SAP. Rick has more than 30 years of industry experience, he leads business development and thought leadership activities for the fashion retail and consumer products sector, specializing in business process improvement in all areas including sourcing, product development, marketing and in store execution.

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