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BUSINESS



The Money Answers Show
Monday at 12 Noon Pacific
May 20th 2019: Making Money and Risk
Assessment: Increase Your Odds for Success

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Business Channel

Is successful investing all about making the right investment choice or is there more involved? What happens when investors take time to consider risk? Can you increase your odds of achieving your goals by factoring in risk? What are some guiding principals to use when looking at risk? Allison Schrager, author of 'An Economist Walks Into a Brothel', talks with Jordan Goodman about her new book, about risk, about investing, and about how risk assessment is used in almost every decision we make, from big to small. Shrager's examples of risk management used in legal prostitution help shine light

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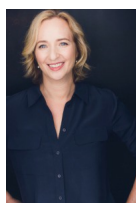
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Featured Guest



Allison Schrager

ALLISON SCHRAGER is co-founder of the risk advisory firm LifeCycle Finance Partners, LLC and a journalist at Quartz. She has contributed to the Economist and Bloomberg Businessweek.

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