



Technology Revolution: The Future of Now
Wednesday at 8 AM Pacific/11 AM Eastern
May 22nd 2019: The Key to Automotive Industry
Disruption: Become Customer-Obsessed - Part
2

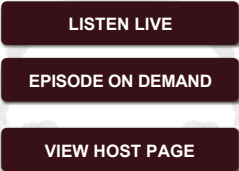
The buzz: "Today's average high-end car has roughly seven times more code than a Boeing 787" (mckinsey.com). The auto industry faces unprecedented changes: ride and car-sharing, electrification, autonomy, climate change regulation, new ownership and distribution models. Each one challenges the industry's ability to be nimble and quickly reinvent itself, neither of which automotive does well. What will it take to turn customers into fanatics, products into obsessions, employees into ambassadors, and brands into religions? The experts speak. Jordan Katz, Qualtrics: "The dinosaurs became extinct

[Read more](#)



Tune in

Wednesday at 8 AM Pacific/11
AM Eastern Time on
VoiceAmerica Business
Channel



Questions? Comments?
Call In Live! Call-In
Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Featured Guests

Guest Image

Jordan Katz
Jordan Katz, Global Head of Employee Experience Transition Programs at Qualtrics, focuses his practice on advising clients on the effective and impactful use of data and analytics to develop strategies that predict outcomes and increase performance.

[Read more](#)

Guest Image

Moncombu Raju
Moncombu Raju ("Raju") is a proven senior IT Leader and passionate about customer experience with more than 29 years of experience in the automotive industry. Raju currently serves as Director, Solution Management Automotive Industry Business Unit at SAP, with deep expertise in Aftersales solutions. He is the Sustainability lead in the IBU Automotive. Over the last 24 years, Raju has worked with large OEM's, Suppliers, National Sales Companies and Dealer groups – globally. In his various roles, Raju has worked with customers on co-innovation and supported their digital transformation journey. Prior to joining SAP, Raju worked for Automotive Tier1 Supplier focusing on parts and engineering ch

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

