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Preparing for the Unexpected Thursday at 10 AM Pacific September 26th 2019: Encore: Crisis Management: How to Develop a Powerful Program

Navigating through a crisis successfully is something all organizations must be able to do, unfortunately that isn't always the case. This is because they haven't developed a strong Crisis Management program. We speak with internationally recognized expert Regina Phelps, to discuss her latest book 'Crisis Management: How to Develop a Powerful Program'. We'll talk about how to build a great teams and how to identify team members to ensure executive support. We'll also talk about roles and responsibilities and something that all team members need to be provided if they are to be successful.

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Featured Guest



Regina Phelps

Regina Phelps is an internationally-known crisis management expert. Since 1982, she has helped some of the largest companies and government entities around the world prepare for the unknown - from earthquakes and hurricanes to workforce violence and cyberattacks,

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