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July 5th 2019: Know Your Influence - Mid-Week Holiday Challenges

This week is Mary's birthday week, as well as the 4th of July. Brian is going to tackle a common challenge for businesses: mid-week holidays. If you're like most small companies, holidays that fall on Tuesdays, Wednesdays, or Thursdays pose a much bigger challenge than those that fall on Mondays or Fridays. Three day weekends are easy to manage and are typically expected. However, when a holiday falls on or between Tuesday and Thursday, businesses see a huge increase in absenteeism. How can a company better prepare for this issue? We will also discuss the impacts holidays have on companies over

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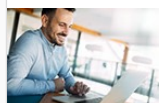
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