



EMPOWERMENT



Life Altering Events

Archives Available

July 23rd 2019: **Everything you want is on the other side of fear.**

Life altering events are things we choose or are thrust upon us. They will alter the trajectory of our life positively or negatively. Every life altering event is a fork in the road. We have a choice to pick up the pieces and move forward toward better times or fall apart and settle. Fear is a powerful emotion that prevents so many people from seizing an opportunity. Everything you want is on the other side of fear. The key to overcoming fear is exposure to potential opportunities. Vida de Oro is an organization that help young people discover opportunities and overcome their fears.

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Featured Guests

Guest Image

Mina Perez

Guillermina "Mina" Perez is Founder and President/CEO of the Vida de Oro Foundation. Born in El Paso, Texas and raised in Sacramento's Del Paso Heights, Mina started to work at a young age to pay her way through private school and has never forgotten where she came from. Being afflicted with polio as a child, Mina has always compensated by being competitive and determined, but more importantly finding her creative and artistic side to be a success. The goal of her Foundation is to expose young people to positive "rites of passage" that she believes will give them the courage and self esteem to reach for the dreams.

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Guest Image

Adrian Perez

Adrian Perez is a marketing/public relations genius and POP-9 Communications is the company he founded in 2007 to serve small businesses and nonprofits. Adrian majored in Political Science and spent 30 years in California State government in managerial and lead capacities specializing in community outreach, marketing, and program development. Identifying a void for Latino/Hispanic/Chicano news and information, Adrian launched a series of online publications including: The Journal On Latino Americans; Vida de Oro Magazine; SacLatino Magazine; and America's Channel – all which have prominent visibility today in social media. Adrian has been the creative force behind the Vida de Oro Founda

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