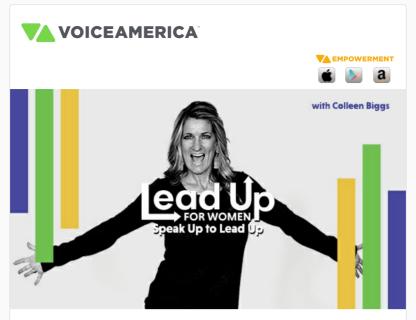
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Lead Up for Women: Speak Up to Lead Up **Archives Available**

July 24th 2019: Supporting emerging and evolving women business owners

This week, Lead Up for Women is joined by two very special guests that are HUGE supporters of Women business owners. Erin Joy will join us as our guest speaker in Columbus, OH for our monthly luncheon and she knew, from experience, that it's lonely at "the top". So she founded a company, Black Dress Circle to support those female Entrepreneurs with Facilitated round tables for emerging and evolving women business owners who crave a forum for processing real-world business challenges alongside their peers. MR. Lorenzo Hickey will also join us as my guest co-host on the show. Lorenzo support fe

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Featured Guests



Lorenzo Hickey

Lorenzo Hickey has helped form 18 leading-edge startup companies. Having earned a Bachelor's Degree in Accounting & MBA from Pepperdine University, and experience growing an organization of over 20,000 employees, he is an expert at all facets of running a business. His company Shape SHIFT World is a place where small and large businesses create a fast path to cash through automated technology stacks, sales funnel development, and social media engagement. The division ShapeSHIFT University helps turn informational content into lucrative evergreen programs, and the division ShapeSHIFT Media supports the development and execution of podcast programs. In 2019 they are launching ELEVATE MARKETP

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Erin Joy

A third-generation female entrepreneur, Erin Joy understands the rewards and challenges of starting a company and fueling its success. She has made it her life's mission to provide female business owners with the resources, services, and support they need to be successful in business and life. After 15 years spent selling and consulting in the real estate industry, Erin founded Black Dress Circle® in 2011 to help guide businesses in all sectors facing a variety of challenges-from under performance to fast, unexpected growth. Erin's consulting and executive coaching services have improved the productivity, efficiency, and profitability of organizations across many industries. Black Dress Circ

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