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GLOBAL BUSINESS
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LEADERSHIP BEYOND BORDERS

WITH

KIMBERLI J. LEWIS



Leadership Beyond Borders

Tuesday at 3 PM Pacific

July 30th 2019: Encore: How a Good Memory can be your Greatest Business Asset

In ancient times the ability to memorize was a considered a magical skill --sometimes even thought of as mystical and it was essential to the passing down of stories, legends, history, and taboos and laws. It was used as a basis for social and economic development. Today, the Internet seems to be making memorization irrelevant. What we don't remember, we look up. Many schools have also generally abandoned requiring students to memorize poems, famous speeches, math tables, and all sorts of academic material that used to be ingrained in the curriculum. The question is -Is technology making

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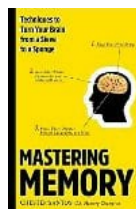
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Featured Guest



Chester Santos

Known simply as "The International Man of Memory", Chester Santos has left an impression on all corners of the earth.

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