









The Future of Mobility and Manufacturing

Special Edition Series of



Coffee Break with **Game-Changers**

with your host Bonnie D. Graham

The Future of Mobility and Manufacturing with Game Changers, Presented by SAP Tuesday at 7 AM Pacific /10 AM Eastern

October 8th 2019: he Automotive Enterprises Intelligent Future: Optimize for Today, Innovate for Tomorrow

The buzz: Wharton management professor John Paul McDuffie "believes the auto industry is dealing with a broader range of issues than he has encountered in the many years he has studied the industry. (knowledge.wharton.upenn.edu). Reality check: Automotive companies must continue to sharpen core competencies while increasing the pace of innovation, to remain profitable in the new mobility ecosystem. Live from SAP's Annual Best Practices for Automotive Conference, we'll hear four industry experts' perspectives on the initiatives and intelligent technologies that forward-looking companies are im

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Featured Guests



William "Bill" Newman

William "Bill" Newman serves as North America Executive Industry Advisor Chief at SAP, providing industry perspective, strategic business advice, and thought leadership to support SAP NA automotive and discrete industry customers and their coinnovation programs. Bill is also an author, professional speaker, writer and consultant with 30 years of experience in strategy and IT planning across multiple industry sectors. A Certified Management Consultant since 1995, he has led consulting practices at Booz Company, KPMG BearingPoint, and Grant Thornton, and led his own consulting firm, Newport Consulting Group, prior to SAP. The author of two books on enterprise performance, Bills writings have

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Mike Latkovic is a Vice President at Capgemini and is currently the North America Market Leader for Automotive Suppliers. He leads go-tomarket and delivery efforts for tier 1 and tier 2 suppliers. Mike has advised clients in the manufacturing, aerospace, automotive sectors for nearly twenty years. During that time, he has helped clients transform business operations through improved supply chain management, ERP implementation, and improved customer experience. He holds a Bachelor's degree in business administration from the University of Cincinnati Carl H. Lindner College of Business. Contact: Mike.Latkovic@capgemini.com.

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Clint Crook

Clint Crook, Director, Sales Capture Products Midwest at Accenture, comes to Accenture with 25 years of experience in professional services and Enterprise Software sales.

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Lars Olson is a Solution Manager in SAP's Digital Supply Chain organization, and is responsible for SAP's global Digital Twin strategy. Lars has over 17 years' 3D visualization experience in Digital Products, Digital Manufacturing and Intelligent Asset Management.

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