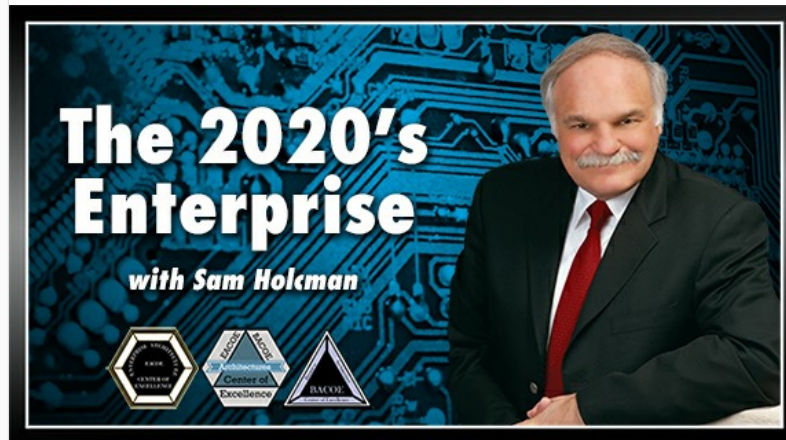


[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



The 2020's Enterprise with Sam Holman Archives Available

**October 23rd 2019: The Critical Role of the
Business Technology Collaborator/Partner**

Phrases such as technology supports the business, or needs to be aligned with the business, are industrial age thinking. It is like saying finance supports the business. These functional areas are the business, in the same way technology is the business. The Business Technology Collaborator/Partner (BTP) provides the focus that understands the business needs, the possibilities of technology to address these needs, and presents a business case that is suitable and understandable to the business stakeholders, and is transformable by the technology specialists. A BTP is quite different from b

[Read more](#)



DOWNLOAD PDF



GET CODE

Tune in

Archives Available on
VoiceAmerica Business
Channel

EPISODE ON DEMAND

VIEW HOST PAGE

Share This Episode



Share On Facebook



Share On Twitter



Share On LinkedIn

Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

VOICEAMERICA BLOG