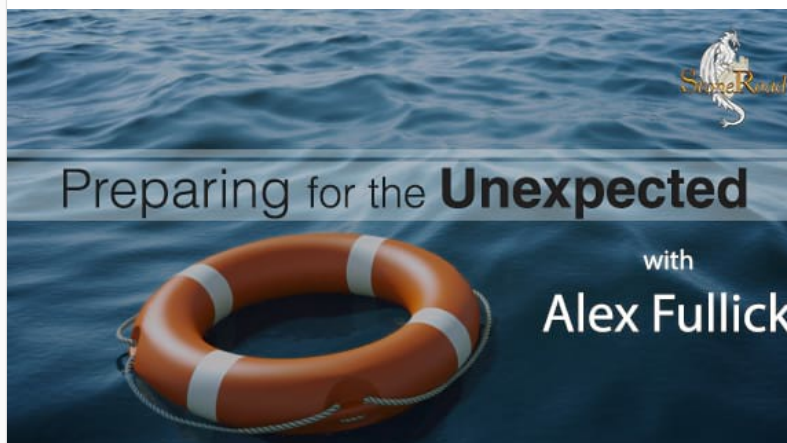


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**BUSINESS**



**Preparing for the Unexpected**  
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**December 5th 2019: Adaptive Business**  
**Continuity - Part 3**

We continue our talk with Prof. David Lindstedt, who along with co-author Mark Armour, created the Adaptive Business Continuity movement, which is taking the BCM/DR industry by storm - and getting people talking. We'll learn the latest happenings in the Adaptive BC movement and even discover about the new Adaptive BC certification. David will also talk to us about how and where Adaptive BC fits in with Organizational Resiliency and how it can help change our way of doing our traditional training and awareness measures. As always, talking about the Adaptive BC movement will get you thinking

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#### Featured Guest

Guest Image

##### David Lindstedt

David Lindstedt is an author, speaker, and unconventional thought-leader in business continuity. He is the founder of Readiness Analytics, an organization focused on metrics, measures, and KPIs for recovery capabilities.

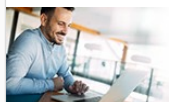
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