



## The Wealth Intersection

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**December 2nd 2019: How These Entrepreneurs Are Disrupting Funerals and Travel**

In this week's episode of The Wealth Intersection, host Megan Gorman interviews two very different entrepreneurs as they grow their start ups. In the first half hour, we have Sandy Gibson, CEO and co-founder of Better Place Forests. Better Place Forests is a natural alternative to cemeteries where families can spread ashes beneath a personal, permanently protected memorial tree. Sandy takes us through his journey of taking a very personal loss and turning it into a special place for those who have lost their loved ones. In the second half hour, we have Cherae Robinson, CEO and Founder o

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## Featured Guests

Guest Image

### Sandy Gibson

When Sandy was a young boy, he lost his father to a stroke and his mother to cancer. For most of his life, his parents have been memories to him. After years of visiting their graves in a dreary Toronto cemetery, Sandy began to imagine what a better place to remember his parents might look like. In 2015, he founded Better Place Forests with his two best friends to help families write better endings to their stories.

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Guest Image

### Cherae Robinson

Cherae Robinson is CEO and Founder of Tastemakers Africa. After 30 countries and two passports later, Cherae decided to marry her love of travel, expertise in African development, and obsession with all things digital and created Tastemakers Africa, a company committed to disrupting what the world thinks about travel to Africa.

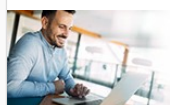
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