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**Leadership Beyond Borders** Tuesday at 3 PM Pacific December 10th 2019: Helping Businesses and Leaders be DataSmart

Privacy is dead, right? Facebook knows everything about you, LinkedIn has documented vour entire career and consumer behaviour shows, repeatedly, that people just don't care about privacy, no matter how much they complain about it. Research shows that most U.S. adults -60 per cent —claim they care about privacy but will barely lift a finger in an effort to make sure it's enforced. Regulations such as the European Union's General Data Protection Regulation (GDPR) and regulations in the US are trying to protect privacy, but are we too late? There is so much data out there already, are we real







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## Stephanie Verilhac

Stephanie Verilhac is the European Affairs Manager for SIINDA, the Digital Marketing and Local Search Association of Europe. She is the owner of SVM Consult in France. She has 20 years experience in European affairs. She has worked at the European Parliament in the Secretariat service of the EPP and was rewarded the Francois Fontaine prize for her work on the EU opening to the Visegrad countries. Today, she works with companies and institutions helping them understand and implement policies a procedure that meets European guideline especially in data protection and privacy



## **James Ward**

James Ward is the founder of Ward PLLC, a law firm based in Miami, FL. James is an attorney and data security consultant. He provides his clients with counsel and advice on how to integrate intelligent, forwardlooking policies and practices about data security into their daily operations -- in other words, how to be "DataSmart". James published Data Leverage: Unlocking the Surprising Growth Potential of Data Partnerships with his brother. Christian J. Ward. The book was an Amazon #1 new release across two data categories. Jay is a Fellow of Information Privacy and holds certifications in both European and United States Data Security and Privacy Law and certification in Privacy Program Ma

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